

# Launch of Shell GAS Annual LPG Sponsorship to Malaysian AIDS Council Shelter Homes

Kuala Lumpur, December 20, 2010 – Involvement in highly-valued social causes is increasingly viewed with greater importance by corporate citizens. A simple gesture of giving helps create a venue for corporate citizens to develop a lasting relationship with their clients in the environment in which they operate, while simultaneously ensuring the sustainability of the nation and its social fabrics. As a civil society that dispenses support and direct assistance to People Living with HIV (PLHIV), Malaysian AIDS Council (MAC) is poised to be at the receiving end of this act of corporate altruism.



*“WAKE continues to advance its mission of providing conducive environment at the shelters and providing better living. Shell Gas LPG’s programme of providing free gas cylinders to the three WAKE homes further enhances our efforts in this respect.”*

**Muhammad Daruz  
Manager, WAKE**

MAC is delighted to announce that a total of 11 shelter homes for PLHIVs at various locations across Malaysia will receive cooking gas sponsorship under the Shell Gas Annual LPG Sponsorship Programme. The shelter homes are operated by six Partner Organisations under the umbrella of MAC, namely the Pertubuhan Wanita dan Kesihatan Kuala Lumpur (WAKE), Community AIDS Service Penang (CASP), Drug Intervention Centre Pahang (DiC), Intan Life Zone Johor, Rumah Ozanam and Welcome Community in Selangor. The sponsorship is worth RM 11,000 and will commence from January 2011 for a period of one year.

On December 21<sup>st</sup> 2010, MAC organised an official launch of the Shell GAS Annual LPG Sponsorship programme at Rumah Wake 1, a shelter home for children living with HIV. The event was jointly officiated by Y. Bhg Datuk Mohd Zaman Khan, President of MAC and Mr Frederick Ooi, National Sales Manager of Shell LPG Malaysia. The launch was graced by the presence of Red Ribbon Celebrity Supporters Winnie K and Dayang Nurfaizah who also spoke in her capacity as the official ambassador for the MAC shelter home programme. Representatives of the beneficiary shelter homes, staff members of both MAC and Shell LPG Gas Malaysia, and members of the Press rounded up the guest list. A Home Gas Safety Awareness demonstration, to educate the beneficiary shelter homes on home gas safety practices completed the itinerary of the day.

*“The growing trend of corporate support for civil causes is very heartening, and bode well for us at Malaysian AIDS Council.”*

**Datuk Mohd Zaman Khan  
President, Malaysian AIDS Council**

## The Federation of Reproductive Health Association, Malaysia



The Federation of Reproductive Health Association, Malaysia (FRHAM) is a federation of 13 Member Associations or State Family Planning Associations (FPAs). It was established in 1958 with the aim of educating Malaysians in family planning and responsible parenthood, promoting and supporting effective family planning and sexual and reproductive health services. FRHAM also encourages linkages between sexual reproductive health (SRH) and HIV/AIDS, in which both topics are inter-related and are an important strategy in accelerating the progress of achieving the International Conference on Population and Development (ICPD) and Millennium Development Goals (MDG).

“Reaching Out to Disadvantaged Youth to Address Sexual and Reproductive Health (SRH) Needs and HIV Prevention through Peer Education, 2008-2012” is a five-year UNFPA sponsored project to provide information on SRH and HIV/AIDS to youths from the rehabilitation centres under the Social Welfare Department, and homes run by faith based organisations. The interventions adopted the peer education approach, in which volunteers trained by FRHAM are educated on how to guide and share knowledge with their fellow peers. Throughout the year 2010, various education workshops were held at Sekolah Tunas Bakti and Taman Seri Putri in Kuching, Sarawak, Rumah Budak Laki-Laki in Melaka, and Rumah Kebajikan Rita in Klang, Selangor. There are currently 106 peer educator volunteers trained under FRHAM since 2008. By using FRHAM’s training manual, “Life’s Journey”, volunteers are able to develop essential skills in promoting Sexual Reproductive Health and Rights (SRHR), including HIV prevention to many at-risk youths.

From 28 to 29 November 2010, FRHAM conducted a Sexual Reproductive Health and HIV/AIDS Linkages Workshop to provide an arena for those who were involved in HIV/AIDS and SRH-related fields to share their skills and ideas, as well as increase their knowledge on how to further advocate for and link the two issues. Those who attended the workshop included FRHAM’s State Member Associations that were involved in the United Nations Population Fund sponsored project called “HIV and Sex Work”, representatives from the Malaysian AIDS Council, National Population and Family Development Board, Ministry of Health, Women and Health Association of Kuala Lumpur (WAKE) and Intan Life Zone. This workshop encouraged cooperation and partnerships amongst the participants.

Also in 2010, FRHAM’s Member Association in Sarawak conducted a “Spread a Smile” project in partnership with Sarawak Health Department, as an initiative to continue giving support and care to those infected and affected by HIV. The project was funded by CIMB Foundation which purported to provide the basic necessities required by communities both infected and/or affected by HIV/AIDS including people living with HIV/AIDS and children and orphans who are not positive. These basic necessities included food supply, medical assistance, and school materials such as shoes and books.

Through partnerships with other agencies in striving to achieve universal access to sexual and reproductive health throughout Malaysia, FRHAM strives to continue its efforts in providing essential information and education to marginalised communities, in particular under-privilege youths through peer education. In addition, FRHAM will reinforce its training capabilities by strengthening the training centre to make SRH related training more readily available to the general public. This will also ensure that the correct information SRH could be disseminated in a more productive and efficient manner. FRHAM will continue to promote SRH and HIV/AIDS linkages as an effort to identify the various gaps and opportunities in the existing national policies and programmes, thus contributing to improving the SRH services and HIV/AIDS prevention, treatment, care and support.

## CALENDAR

### ADVOCACY MEETINGS

Meeting with Shell on sponsoring PLHIV research programme in partnership with SAGA

Meeting with Abbott on rebranding of Medicine Assistant Scheme

Meeting with Hard Rock Hotel for Celebrity Programme

Meeting with TESCO on ‘Fund Donation Programme’

Meeting with Jabatan Perikanan on IDU’s programme

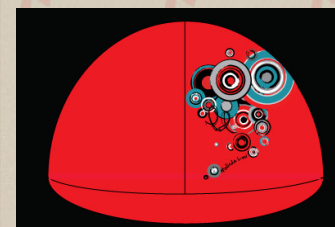
Meeting with Universiti Pertahanan Malaysia for Intervarsity HIV Programme

For more information contact Guna @ +603 40451033

### MAF FUNDRAISING

Melinda Looi vibrant “Circle of Hope” design merchandise for sale

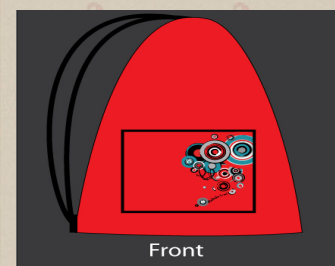
For more information contact Shanthini @ + 603 40451033



Caps RM25.00



Mugs RM15.00



Knapsacks RM25.00

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