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# ANNUAL REPORT 2013

Malaysian AIDS Council  
Malaysian AIDS Foundation

# ACKNOWLEDGEMENT

## ANNUAL REPORT 2013 Malaysian AIDS Council & Malaysian AIDS Foundation

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We would also like to acknowledge the support and contribution of our corporate and media partners, Red Ribbon Celebrity Supporters, Red Ribbon Youth Club members and volunteers for their contribution and dedication to the HIV and AIDS cause in Malaysia.

Special thank you to the staff members in the various Departments of Malaysian AIDS Council and Malaysian AIDS Foundation who contributed to the development of this publication.

### **Disclaimer**

Unless otherwise stated, the appearance of individuals in this publication gives no indication of HIV status, sexual orientation or gender identity.

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Patron of the Malaysian AIDS Foundation



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# FOREWORD

## Foreword by YABhg Datin Paduka Seri Rosmah Mansor

Patron of the Malaysian AIDS Foundation

*Assalamualaikum warahmatullahi wabarakatuh.  
Salam 1Malaysia.*

The progress that the Malaysian AIDS Foundation continues to make in the national HIV response has been significant and encouraging. In the past decade, the number of new HIV infections has decreased to half; the coverage of community-based HIV interventions particularly in the country's most underserved populations has substantially increased; and the prevention of mother-to-child transmission programme has been expanded to almost 100 percent of Government healthcare facilities. I am confident that Malaysia is on the right track to achieve the United Nations Millennium Development Goal of 11 new HIV infections per 100,000 people by 2015.

Nonetheless, in spite of this resounding optimism, women and girls in Malaysia continue to experience HIV related health disparities. Even though statistics indicate a 60 percent drop in new HIV infections in the male population, women and girls are becoming increasingly at greater risk of HIV. This growing HIV infection particularly among housewives, a social group that is often thought to be at very low to no risk of HIV, constitutes about 10 percent of new HIV cases, every year, in the past five years.

It is thus critical that in facing this phenomenon, women and girls are empowered with the correct knowledge and appropriate tools to guide them in making informed choices that affect their wellbeing and health. It is also important that women and girls are provided with a sustainable environment that is supportive of universal access to HIV education, prevention, treatment and care. In addition, gender disparity, which sadly still prevails in our society, underscores the need to enhance the role of men and boys in protecting and promoting the health of their female counterparts.

The escalating epidemic of sexually transmitted HIV also calls for a concerted effort by all sectors to improve access to female sexual and reproductive health education and services for all women and girls. The Malaysian AIDS Foundation (MAF), together with the sister organisation the Malaysian AIDS Council, remains committed to pursuing a Malaysian society free from the negative impact of HIV. MAF and MAC continuously strive to improve the quality of life for women and girls – particularly those who are living in the margins of society due to stigma and discrimination –



through knowledge empowerment, behaviour change and livelihood improvement approaches.

As the Patron of the Malaysian AIDS Foundation, I would like to acknowledge and thank MAF's longstanding partners and supporters – Ministry of Health, Ministry of Women, Family and Community Development, Department of Islamic Development Malaysia, Standard Chartered Banking Group, L'Oreal Malaysia, M.A.C Cosmetics Malaysia, Yayasan Sime Darby, L'Oreal Professional Malaysia, The Sime Darby Group, Maybank Malaysia and DeGem – for their contributions towards enhancing the functions of MAF and extending invaluable assistance to the communities we serve. A special appreciation also goes to Fareeda House of Scarves for the generosity in organising the fundraising dinner, Malam Amal Tahajjud Cinta, in aid of underprivileged women and children living with HIV.

Finally, in line with attaining the United Nations Millennium Development Goal, I urge all our partners, donors, stakeholders and collaborators to mobilise our collective resources around women and girls' health. Such an endeavour will certainly help women and girls living with HIV and AIDS to lead a quality life.

Thank you.

Warmest regards,

*Datin Paduka Seri Rosmah Mansor  
Patron, Malaysian AIDS Foundation*

# STATEMENT

## Statement by Datuk Dr. Raj Karim

President of the Malaysian AIDS Council

In the name of the Almighty, the most gracious the most merciful.

The year 2013 was eventful for Malaysian AIDS Council (MAC) and the national HIV response on many accounts. New HIV infections continued their downward trend. HIV prevention services were sustained and expanded to the most underserved and hidden key affected populations. We learned that our Harm Reduction programming has helped the Government save over RM 47 million in direct health care costs and more importantly averted 12,653 new HIV cases among injecting drug users since its implementation in 2006<sup>1</sup>. Support from international donors and the corporate sector helped MAC reinvigorate its advocacy work in critical areas such as drug policy reform, workplace policy development, stigma reduction, access to treatment, and youth HIV education.

Looking back on the year that was, we find the notion of turning the tide on HIV to be more and more tangible than ever before. We have before us the wealth of our own collective experience, expertise and enthusiasm as well as a strong body of scientific evidence, which could serve as the impetus to potentiate this positive change.

But admittedly the road to Zero<sup>2</sup> is paved with a myriad of challenges, and by no means do we underestimate them. The alarming continued rise in new cases of sexually transmitted HIV – over 70% of all new cases in 2013 – warrants the immediate establishment and mobilisation of the proposed national task force for mitigation of sexual transmission of HIV. The escalating HIV situation in women and young people underscores the importance of investing in leadership and empowerment programmes for these two vulnerable populations. Efforts to sustain and diversify our resources for the HIV response must be intensified. Stigma against HIV and key affected populations, by and large, remains a formidable stumbling block to the progress of our HIV response and must be addressed.

Having carefully taken stock of our situation, one fact becomes clear: We can certainly weather any storm if we remain steadfast in the face of these challenges. On that note, on behalf of MAC, I wish to commend all our Partner Organisations – the backbone of our community response to HIV – on their resilience in weathering the many storms that have come and gone and on their success in demonstrating positive results year after year. MAC stays committed to enhancing the role of civil society action on HIV and representing the voice of our communities towards the shared aspiration of a Malaysian society free from the



negative impact of HIV. I hope you will continue your journey to Zero with us, as we focus our priorities on addressing the rise in sexual transmission of HIV in the next coming years.

We wish to also acknowledge and appreciate the role of our partners and stakeholders across all sectors in strengthening our community-based response to the epidemic: Ministry of Health, Ministry of Women, Family and Community Development, Department of Islamic Development Malaysia (JAKIM), Ministry of Home Affairs, Royal Malaysia Police (PDRM), National Antidrug Agency (AADK), Ministry of Human Resource, the United Nations and its various agencies, The Global Fund to Fight AIDS, Tuberculosis and Malaria, the International HIV/AIDS Alliance, Yayasan Sime Darby, NGC Energy, Medical Latex (DUA), Malaysian Rubber Export Promotion Council, the Press and Media and many more.

We dedicate our special thanks to the Red Ribbon Celebrity Supporters whose combined talents, voices and determination have taken our HIV awareness messages to greater heights.

Last but not least, I would like to thank my wonderful colleagues at MAC – the Executive Committee, Malaysian AIDS Foundation Board of Trustees, staff members and volunteers – for your hard work and dedication without which we wouldn't be where we are today.

A handwritten signature in black ink, appearing to read 'Raj Karim'.

*Datuk Dr. Raj Abdul Karim  
President, Malaysian AIDS Council*

<sup>1</sup> Naning H., Kamarulzaman A. et al. (2013) Effectiveness and Return on Investment of HIV Harm Reduction Programs for People Who Inject Drugs in Malaysia.

<sup>2</sup> MAC's 'Getting to Zero' goals of zero new HIV infections, zero discrimination and zero AIDS related deaths by 2015.

**Statement by**  
**Prof. Dr. Adeeba Kamarulzaman**  
Chairman of the Malaysian AIDS Foundation

The Malaysian AIDS Foundation (MAF) is deeply grateful for its continued financial health in 2013. The generosity of our many donors helped us raise over RM 2 million in the past year through grants, donations and other fundraising activities all of which benefited the various HIV education, prevention, treatment, care and support programmes implemented by our sister organisation Malaysian AIDS Council (MAC) and its Partner Organisations.

These past few years the Malaysian corporate sector response to HIV has been notably encouraging. The most significant of which was the leadership of Islamic businesses in HIV corporate social responsibility (CSR) as exemplified by Fareeda House of Scarves' presentation of Malam Amal Tahajjud Cinta, a fundraising dinner showcase in aid of MAF and co-beneficiary Yayasan Ihtimam Malaysia. As one of Malaysia's leading emerging Islamic brands and by supporting MAF in a major way, Fareeda has set new CSR standards for its peers to emulate and more importantly led by example in the fight against HIV stigma, the single biggest threat to effective HIV response. For leading the way and more, we thank Fareeda and wish them continued success in the future.

Another important milestone in the past year was undoubtedly the launch of the PETRONAS HIV/AIDS Policy, which was the result of our workplace advocacy work through the Malaysian Business Consortium on HIV & AIDS. This policy, among others, eliminates the requirement for job applicants and employees of the PETRONAS Group of Companies to undergo HIV testing. Again, this is a shining example of a corporate giant – in this case, PETRONAS a FORTUNE Global 500® company – blazing the trail in creating a HIV discrimination-free work environment. We congratulate PETRONAS for introducing such sound business practices and hope many other players in the industry will follow its footsteps.

Throughout 2013, we continued our commitment to improving the quality of life of men, women, adolescents and children living with or affected by HIV. Our three signature financial assistance schemes – Paediatric AIDS Fund, Keep In School Scheme (KISS) and PAL Scheme (formerly Medicine Assistance Scheme) – provided much needed relief to our beneficiaries thus allowing them to lead healthier, more productive and meaningful lives. We couldn't have possibly fulfilled our commitment without the support of our longstanding partners Standard Chartered Bank and L'Oréal Malaysia on the former two schemes respectively, for which we are utterly thankful.



*Photo: Malaysia Tatler*

As you peruse this report, you will come to learn about the collective successes that we have had with the HIV response particularly in the past year. When so much progress has been achieved in stemming the tide of new HIV infections and increasing access to HIV treatment and care, we need to multiply our investments to ensure that our responses are sustainable, inclusive, evidence-informed and high-impact. In certain quarters of the world, the end of HIV is already in sight. This is certainly not a time for us to decelerate our efforts. So please, join us in our bid to accelerate progress towards an AIDS-free generation.

In closing, allow me to take this opportunity to thank all our other donors, partners, and collaborators for their unwavering support of and contribution to MAF: M·A·C Cosmetics, Abbvie Sdn. Bhd., Maybank, L'Oréal Professionnel, Menara Kuala Lumpur, MYNIC Berhad, Aura Adlina by Umang-Umang, DeGem, members of the Press for the generous publicity of our events and the many individual donors to the Circle of Friends fundraising drive. I appreciate the hard work, commitment and dedication of my fellow Board of Trustees, MAF staff members and the Red Ribbon Celebrity Supporters as well as my MAC counterparts.

A handwritten signature in black ink, appearing to be 'Adeeba Kamarulzaman'. The signature is fluid and cursive, written on a white background.

*Prof. Dr. Adeeba Kamarulzaman*  
Chairman, Malaysian AIDS Foundation

# OVERVIEW OF THE HIV & AIDS EPIDEMIC IN MALAYSIA

**3,393**

New HIV Infections reported in 2013



**101,672**

Total reported HIV (Dec 2013)

**16,340**

Total reported AIDS related deaths (Dec 2013)

**20,235**

Total reported AIDS (Dec 2013)



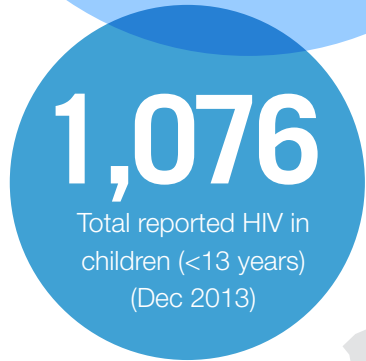
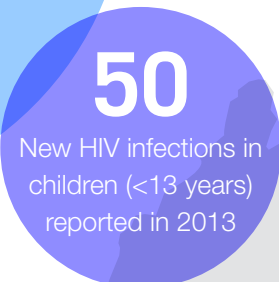
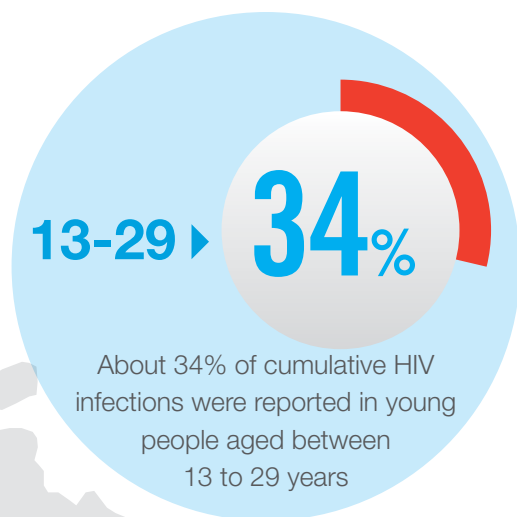
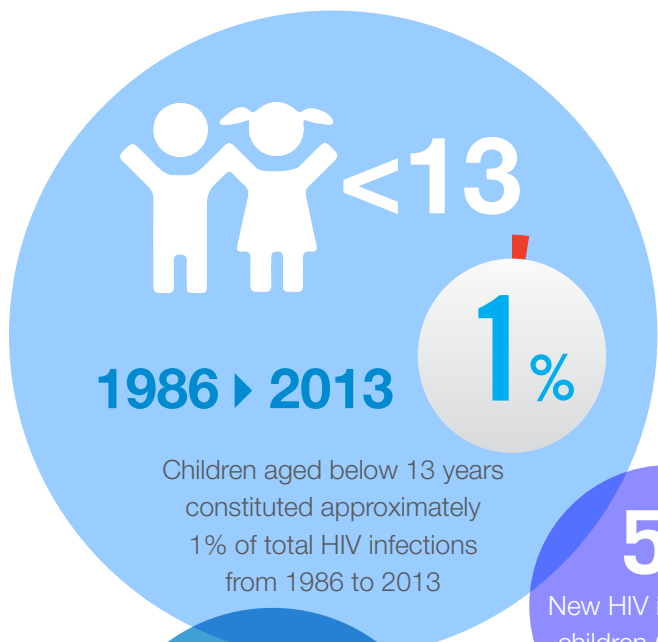
**85,332**

Current number of people living with HIV in Malaysia (Dec 2013)

**0.46%**

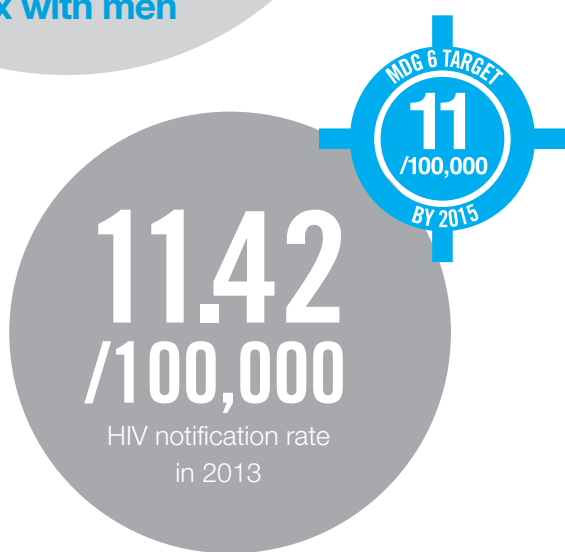
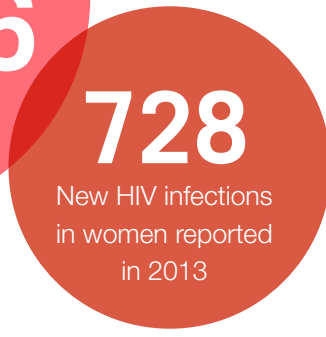
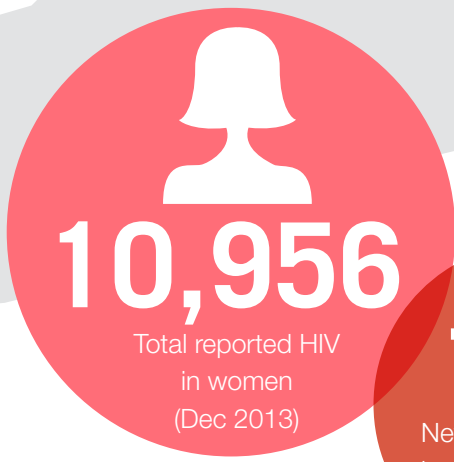
Estimated adult (15-49 years) HIV prevalence (EPP 2013)





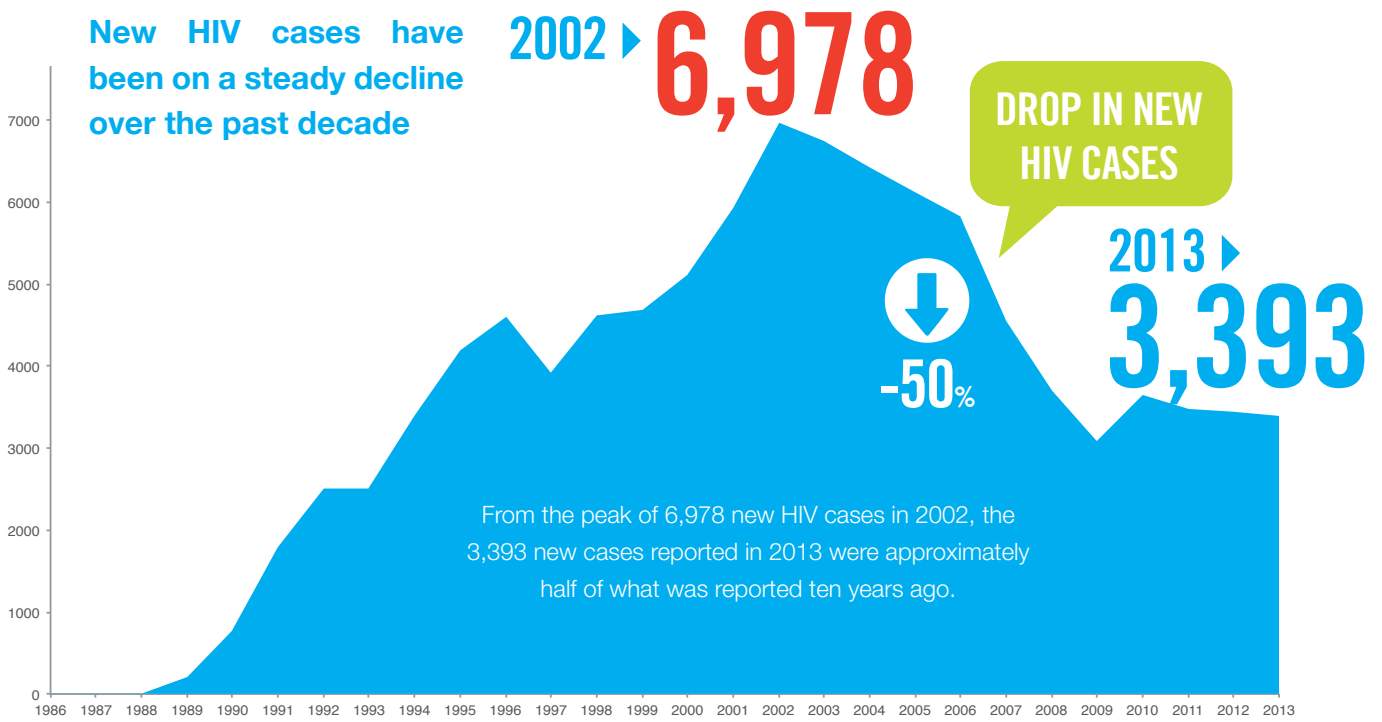
The HIV epidemic in Malaysia is concentrated in these key populations

- Sex workers**
- Transgender people**
- Injecting drug users**
- Men who have sex with men**

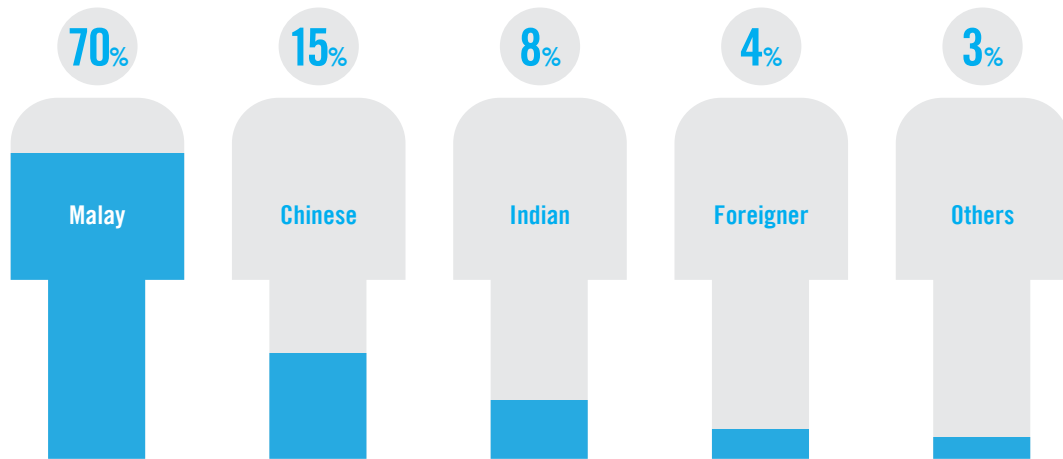


Source: HIV/STI Section, Division of Disease Control, Ministry of Health Malaysia

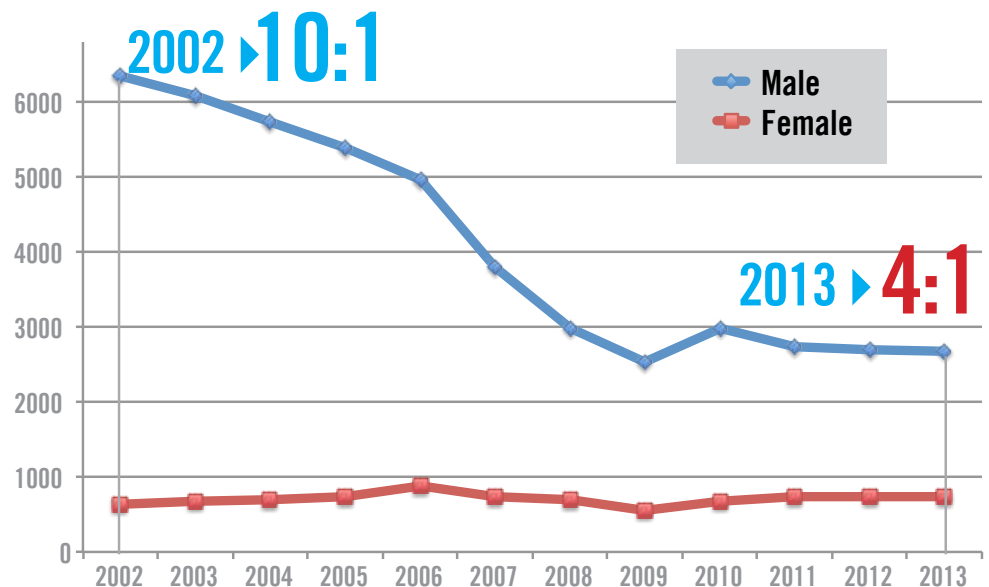
New HIV cases have been on a steady decline over the past decade



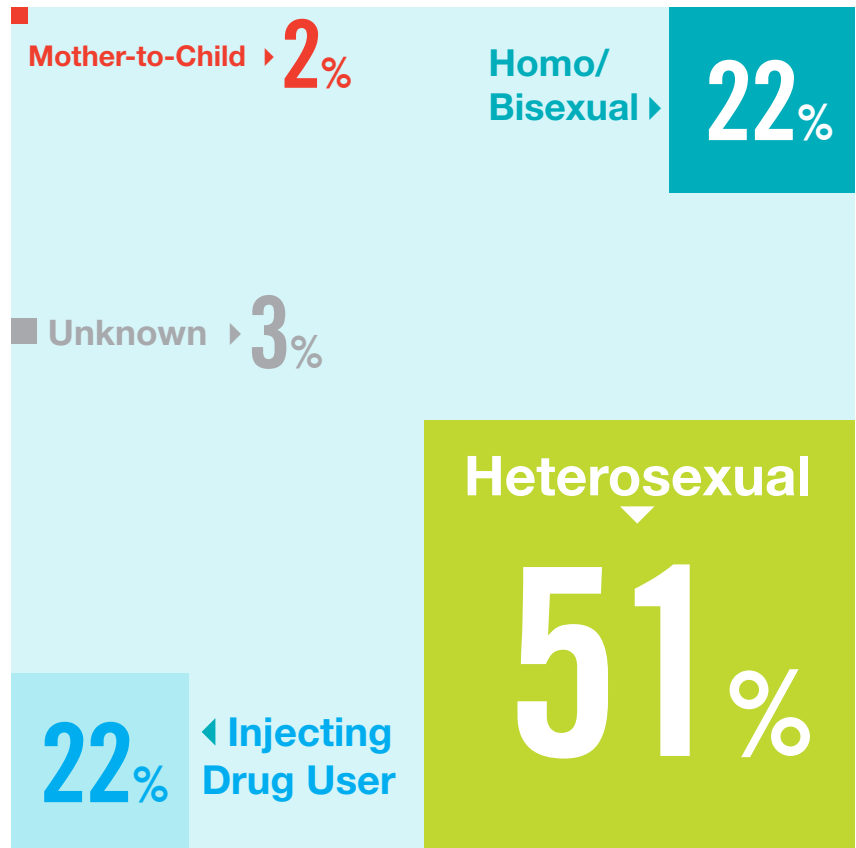
### Percentage of HIV Infection by Ethnicity (1986-2013)



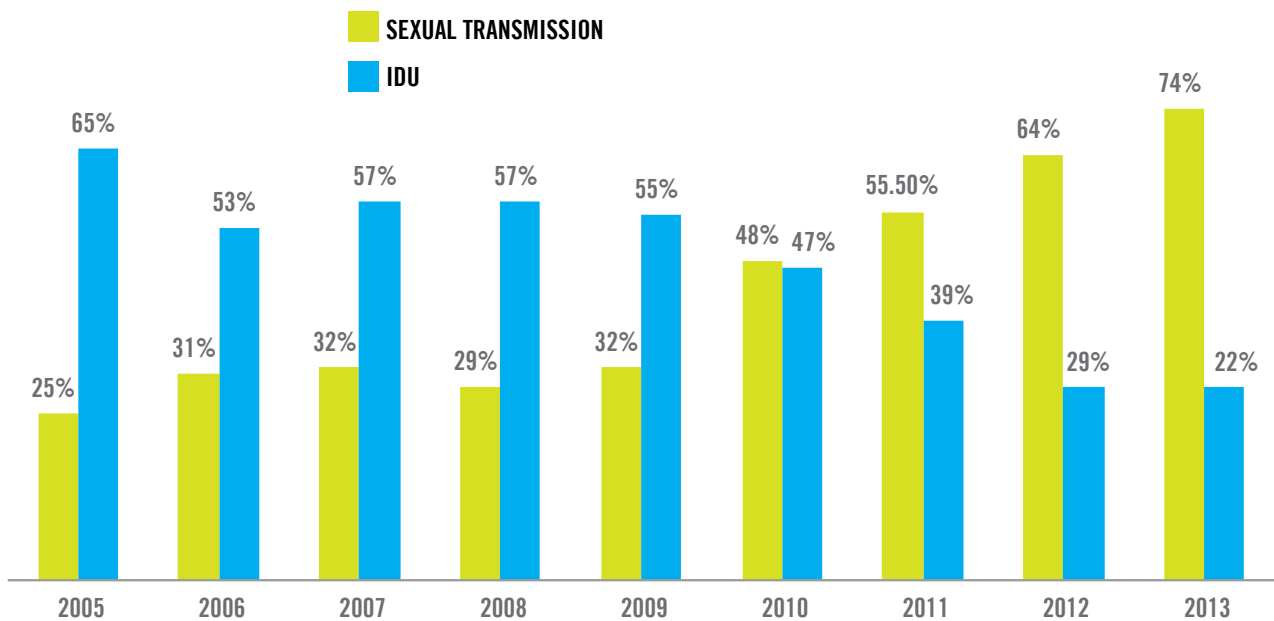
Males account for 90% of the cases but the epidemic began shifting its trend as shown by the male:female ratio of 10:1 in 2002 to 4:1 (2013)



### HIV Transmission by Risk Factor in 2013



### Comparison of New HIV Infections between Injecting Drug Users (IDU) & Sexual Transmission (2005-2013)



Source: HIV/STI Section, Division of Disease Control, Ministry of Health Malaysia

# MALAYSIAN AIDS COUNCIL

## Overview

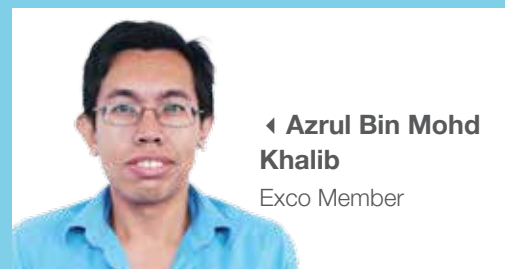
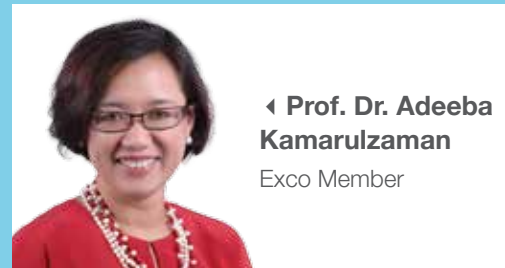


**Malaysian AIDS Council (MAC)** was established in 1992 to serve as an umbrella organisation to support and coordinate the efforts of non-governmental organisations (NGOs) working on HIV and AIDS issues in Malaysia. MAC works in close partnership with government agencies, the private sector and international organisations, to ensure a committed and effective NGO-led response to the HIV epidemic. In addition to providing nationwide coverage of HIV prevention, treatment, care and support services, MAC and its Partner Organisations serve as the common voice for communities most affected by HIV and AIDS in the country.



# EXECUTIVE COMMITTEE

2012 - 2014





# HIGHLIGHTS Of The Year 2013

## WORLD AIDS DAY 2013

30 November – 2 December 2013, Kuala Terengganu, Terengganu

Malaysian AIDS Council (MAC) and Malaysian AIDS Foundation (MAF) jointly organised a series of events to commemorate the national level World AIDS Day 2013 in Kuala Terengganu in partnership with the Ministry of Health, Terengganu State Health Department and a slew of other partners and sponsors with the primary aim of raising much needed awareness of HIV among the local community particularly the youth.

It culminated in the official launch on 2 December 2013 held at State Sports Complex Gong Badak Indoor Stadium. Prime Minister's Wife and MAF Patron Datin Paduka Seri Rosmah Mansor officiated the event, which drew the participation of over 3,000 guests including Deputy Health Minister Dato' Seri Dr Hilmi Haji Yahaya. The event featured performances by students from the local universities and MAC Red Ribbon Celebrity Supporters.





## Red Ribbon Hi-Tea

30 November, Primula Beach Hotel  
Kuala Terengganu

- A fundraising event initiated by Primula Beach Resort Hotel Kuala Terengganu in aid of MAF, featuring musical performances and appearances by Red Ribbon Celebrity Supporters Aaron Aziz, Najwa Latif, Hafiz Hamidun, Bob Yusof and Dee.
- Proceeds raised from ticket sales were channeled to MAF Treatment, Care & Support Programme for women and children living with HIV.



## Hanya Pada Mu

30 November, Primula Beach Hotel  
Kuala Terengganu



- A theatrical presentation of real-life monologues by people living with HIV about battling stigma and prejudice built around the theme of Islam's rejection of stigma and discrimination.
- Presented by Aura Adlina by Umang-Umang who contributed RM10,000 to MAF.
- Supported by Department of Islamic Development (JAKIM), Yayasan Sime Darby and Terengganu State Health Department.

## Red Ribbon Futsal Tournament

1 December, Sports Planet Gong Badak,  
Kuala Terengganu

- A competitive futsal tournament jointly organised by MAF and Terengganu State Health Department to raise public awareness of HIV through sports.
- Some 43 teams competed for the top prize of RM 1,500 cash and hamper by sponsor AliCafé.
- Friendly matches featured an 'all-star' team led by Red Ribbon Celebrity Supporter, Fahrin Ahmad.
- Proceeds raised from entry fees were donated to MAF.



# WORLD AIDS DAY 2013

## Forum Perdana Hal-Ehwal Islam

1 December, Primula Beach Hotel Kuala Terengganu

- Recording of the popular religious TV talk show for a World AIDS Day special episode discussing the topic of addressing HIV stigma and discrimination within the context of Islam.
- Red Ribbon Celebrity Supporter Fahrin Ahmad appeared as a panelist.
- Co-organised by JAKIM, MAC, Radio Televisyen Malaysia & Terengganu State Department of Islamic Affairs.



## Yayasan Sime Darby Van Sponsorship Handover Ceremony

2 December, Baitul Cakna Male Shelter Home, Ajil

- Yayasan Sime Darby donated a 14-seater van worth RM 120,000 to Pertubuhan Komuniti Cakna Terengganu (KCT), a Partner Organisation of MAC for their use in delivering HIV prevention, treatment, care and support services to the local communities in need.
- The handover ceremony was part of a community service visit to the shelter homes run by KCT, the first and only non-governmental organisation serving HIV affected populations in the state of Terengganu.

## Yayasan Sime Darby Connecting Communities: ASWARA National Dance Tour

2 December, Primula Beach Hotel Kuala Terengganu

- ASWARA - the National Academy of Arts, Culture & Heritage - organised this Yayasan Sime Darby-supported community dance workshop in their bid to promote the performing arts among the youth.
- Participation was open to Red Ribbon Youth Club members and the general public.







## HRH Crown Princess of Norway's Visit to WAKE Shelter Home

29 May 2013, Kuala Lumpur

UNAIDS Goodwill Ambassador, Her Royal Highness (HRH) Princess Mette-Marit of Norway paid a visit to the shelter home for children and women affected by HIV run by Women & Health Association of Kuala Lumpur (WAKE). Her visit coincided with the 3rd Women Deliver Global Conference held in Kuala Lumpur.

Arriving at the home, she was met by Malaysian AIDS Foundation Chairman Prof. Dr. Adeeba Kamarulzaman who took her on a guided tour of the shelter facility. She then spent some time interacting with the shelter home residents comprising 15 children and six women over afternoon tea. She also took part in a face-painting session with the children. The residents displayed their excitement over the royal visitor by sharing their original handcrafts and artwork with her.

Speaking to the media, she commended Malaysia's efforts to protect children and women living with HIV by providing them shelter homes.

HRH Crown Princess Mette-Marit of Norway has served as Goodwill Ambassador for UNAIDS – the Joint United Nations Programme on HIV/AIDS – since October 2006, and assisted UNAIDS in its strategic activities to involve local youth organisations around the world in the response to HIV.

## International AIDS Memorial Day

19 May 2013, Tuanku Mizan Zainal Abidin Mosque, Putrajaya

A *tahlil* recital, prayers and a religious forum marked this year's International AIDS Memorial Day observance jointly organised by Malaysian AIDS Council, Department of Islamic Development Malaysia (JAKIM) and Selangor Islamic Religious Council. The event, held in remembrance of the lives lost to AIDS, brought together clerics, religious leaders, Government officials, healthcare providers, people living with HIV and other community members.

Centred around the theme 'In Solidarity', the memorial spoke of the importance of sustaining unity among key actors in the HIV response and enhancing their roles in removing stigma and improving access to quality health and social services.

Five community 'icons' dubbed Tokoh Komuniti Terbaik were also honoured at the event for their excellence in providing care and support to communities affected by HIV.



# ADVOCACY

## Yayasan Sime Darby Strengthening HIV Leadership and Advocacy

In 2013, Yayasan Sime Darby embarked on a three-year collaboration with Malaysian AIDS Council (MAC) to support MAC's efforts in strengthening leadership and advocacy on HIV issues. The support in the form of a grant worth RM 870,000 was rendered to cover the cost of human resources in conducting advocacy activities to create and sustain an enabling environment for people living with HIV and effective HIV responses.

Yayasan Sime Darby's timely support marked the first time that a corporate body has ever undertaken the responsibility of funding MAC's secretariat expenses. The sponsorship would enhance MAC's on-going advocacy efforts as outlined in its Advocacy and Policy Programme, focusing on areas such as access to treatment, HIV workplace policy, youth HIV awareness, leadership and empowerment, and stigma reduction. The three-year grant, guided by the National Strategic Plan on HIV & AIDS 2011 – 2015, is also set to complement the national HIV response towards attaining socio-health development goals, and ultimately contribute to positive community development.



“ With the sponsorship, Yayasan Sime Darby hopes to contribute to the wellbeing of people living with HIV in Malaysia by maintaining and improving an enabling environment for HIV prevention, treatment, care and support. At the same time we are empowering the community to voice out their rights to access and availability of care, support and social impact mitigation programmes for themselves and others who are affected.”

*Datin Paduka Zaitoon Dato' Othman,  
Yayasan Sime Darby  
Governing Council Member*



## HIV Policy Development

Policy advocacy advanced in 2013, especially around the areas of improving access to medicines (in particular methadone and antiretrovirals) in police custody, advocating for evidence-based drug law reform and protesting against TRIPS+ provisions in the Trans-Pacific Partnership Agreement.

Malaysian AIDS Council (MAC) together with University of Malaya Centre of Excellence for Research in AIDS (CERiA) conducted a qualitative research on the role of police in harm reduction in the states of Kelantan, Pahang and Kuala Lumpur. Results of this research will be presented at the International Society for the Study of Drug Policy Conference in Rome, Italy in 2014.

Accompanied by Deputy Director of Narcotics SAC Jamaludin Bin Kudin, representatives from MAC and CERiA visited the Jinjang Integrated Lockup Centre to view facilities available for health staff to use. Pursuant to this meeting, a proposal paper for a pilot project on health staff in Lockup Centres was drafted.

Closing the year, MAC and the Legal Affairs Department of the Prime Minister's Office (BHEUU) hosted the Drug Law Reform Roundtable, held at the Malaysian Parliament House. Minister in the Prime Minister's Department YB Hajah Nancy Shukri moderated the discussion. This event, attended by high-level police (including the Director of Narcotics CP Dato' Noor Rashid), the National Antidrug Agency (AADK), and various civil society stakeholders, culminated in several conclusions, most notably that a written drug policy, taking into account feedback from all quarters, was absolutely necessary.

Throughout the year, several individual human rights violation cases were mitigated, notably those pertaining to withholding of educational certificates due to HIV status.

Our policy development work was made possible through the European Union Asia Action Project and Community Action on Harm Reduction programme grants.

# ADVOCACY

## HIV & Islam

Malaysian AIDS Council (MAC) continued its support for the HIV & Islam programming led by the Department of Islamic Development Malaysia (JAKIM) and the various State Religious Councils and Departments. Throughout the year, a number of activities were carried out to improve HIV education among clerics and religious leaders and increase social support and welfare assistance for underprivileged Muslim people living with HIV, while construction of the ambitious first-ever Islam-based HIV hospice and palliative care centre Ilaj Home gathered pace.

### HIV & Islam Manual Workshops

- Institutionalised training of clerics, religious and community leaders on accurate HIV knowledge and Islamic virtues of tolerance and compassion in addressing HIV as described in the HIV & Islam Manual.
- In 2013, workshops were held in Kuala Lumpur and Kuching to train JAKIM staff members serving other government agencies (KADER) such as the Prison Department and National Antidrug Agency.



### Ilaj Home

- MAC was appointed to the Ilaj Home Technical Committee providing guidance on evidence-based palliative HIV care.
- A standard operating procedure was developed covering all aspects from facility management and administration to patient admission criteria and flow of treatment.



### Empowerment Programme for Muslim People Living with HIV

- Programme offering motivation, self-esteem building and spiritual lessons to Muslim people living with HIV especially those who are newly diagnosed.





## Media Sensitisation Workshop on HIV & Drug Policy

A total of 15 accredited journalists and media practitioners from eight media organisations participated in the Media Sensitisation Workshop on HIV & Drug Policy organised by Malaysian AIDS Council (MAC) through the European Union Asia Action Project held at the Kuala Lumpur Convention Centre. The workshop shared the latest developments on national HIV response, treatment, research and HIV-related drug policy reform agenda; and offered an introduction to universally accepted rights-based language, style and journalism ethics in HIV reporting. A Meet the Experts session closed the daylong proceedings, allowing participants to seek further insights from a panel of speakers representing the Ministry of Health, Royal Malaysia Police, National Antidrug Agency, MAC and University of Malaya Centre of Excellence for Research in AIDS on the topics discussed during the workshop.

## Malaysian Business Consortium on HIV & AIDS

The advocacy work of the Malaysian Business Consortium on HIV & AIDS (MBCH) paved the way for PETRONAS Group of Companies' adoption of a comprehensive HIV and AIDS workplace policy. The PETRONAS HIV/AIDS Policy marked a watershed in the corporate sector response to HIV, as it eliminates the need for job applicants or employees of PETRONAS Group of Companies to undergo a HIV test. PETRONAS held a HIV/AIDS awareness session to commemorate the launch of the policy, which featured a talk by Dean of the University of Malaya Faculty of Medicine and Malaysian AIDS Foundation Chairman Prof. Dr. Adeeba Kamarulzaman. This HIV/AIDS policy adoption by PETRONAS – the country's oil and gas industry leader – sets the standard for future policy development by other players in the industry.



### PETRONAS HIV/AIDS Policy Objectives

- Prevention of HIV/AIDS
- Management and mitigation of the impact of HIV/AIDS
- Care and support of workers living with HIV/AIDS
- Elimination of stigma and discrimination on the basis of real or perceived HIV status

# ADVOCACY

## Corporate Social Responsibility

Malaysian AIDS Council and Partner Organisations received extensive support from the corporate sector through the Corporate Social Responsibility initiative throughout the year, addressing the gap in resources to better the HIV response particularly in community settings.



### NGC Energy Sdn. Bhd.

For the third consecutive year, NGC Energy – previously as Shell Gas (LPG) Malaysia – extended its yearlong sponsorship of 1,008 LPG cooking gas to 22 shelter homes run by Partner Organisations nationwide.

### Medical Latex (DUA)

Medical Latex (DUA) Sdn. Bhd., one of the pioneering producers of condoms in Malaysia, pledged a contribution of 250,000 condoms worth RM 100,000 to the prevention of sexual transmission of HIV and safer sex awareness programmes for key populations led by MAC.

### Malaysian Rubber Export Promotion Council (MREPC)

MREPC, in its third year of collaboration with MAC, offered a sponsorship of condoms worth RM 55,000.





## Red Ribbon Celebrity Supporters

The new line up of Red Ribbon Celebrity Supporters for the 2013/2014 cycle was introduced featuring three new additions. Initiated in 2009 as an HIV advocacy platform through strategic celebrity and media partnerships, the Red Ribbon Celebrity Supporter Programme works to support the HIV prevention, treatment, care and fundraising activities of Malaysian AIDS Council and Malaysian AIDS Foundation.

The three newly minted Red Ribbon Celebrity Supporters Najwa Latif, Hafiz Hamidun, and Dee represent three critical areas in our HIV landscape; increasing trend of yearly new HIV infections in young people, addressing stigma through the HIV & Islam approach, and enhancing HIV education and support for most affected communities, respectively.

A press event Flora Goes Red for AIDS, sponsored by Flora Terrace was held to unveil this new line up and to launch the MYNIC Berhad-powered website of the Red Ribbon Celebrity Supporter programme, [rrcs.my](http://rrcs.my)

Rounding up the 15-strong Red Ribbon Celebrity Supporter lineup are Aaron Aziz, Anantha, Bob Yusof, Dayang Nurfaizah, Faizal Tahir, Fahrin Ahmad, Joey G, Owen Yap, Dato' Siti Nurhaliza, Shah Shamshiri, Uthaya and Winnie K.



"The Red Ribbon Youth Club is a creative outlet for me to reach out to my fans and peers with accurate HIV information and messages emphasising the importance of HIV testing and treatment."

**Najwa Latif**



"Through MAC's HIV & Islam programme, I hope to spread the word of Islam's intolerance for stigma and discrimination, as well as messages of hope, care and compassion for people living with HIV."

**Hafiz Hamidun**



"It saddens me to hear that many people, especially those who are most at-risk, would choose not to know their HIV status because they are not aware of the fact that we now have effective medicines that can significantly improve the health and life expectancy of people living with HIV."

**Dee**



## Red Ribbon Youth Club

Red Ribbon Youth Club is Malaysian AIDS Council's call to arms for the youth in response to the escalating HIV situation among young people. Established in 2012, it aims to empower young people with correct HIV & AIDS knowledge, promote understanding of HIV issues to address stigma and discrimination, and encourage volunteerism in HIV support programmes and awareness campaigns. Membership recruitment via social media channels is led by ambassadors Aaron Aziz and Najwa Latif.

### In 2013

- 26 institutions of higher learning nationwide were engaged in Red Ribbon Youth Club meetings and activities
- 6,000 Red Ribbon Youth Club social media followers
- 3,000 Red Ribbon Youth Club supporters participated in World AIDS Day 2013 events in Kuala Terengganu





# HARM REDUCTION PROGRAMME

For Key Affected Populations



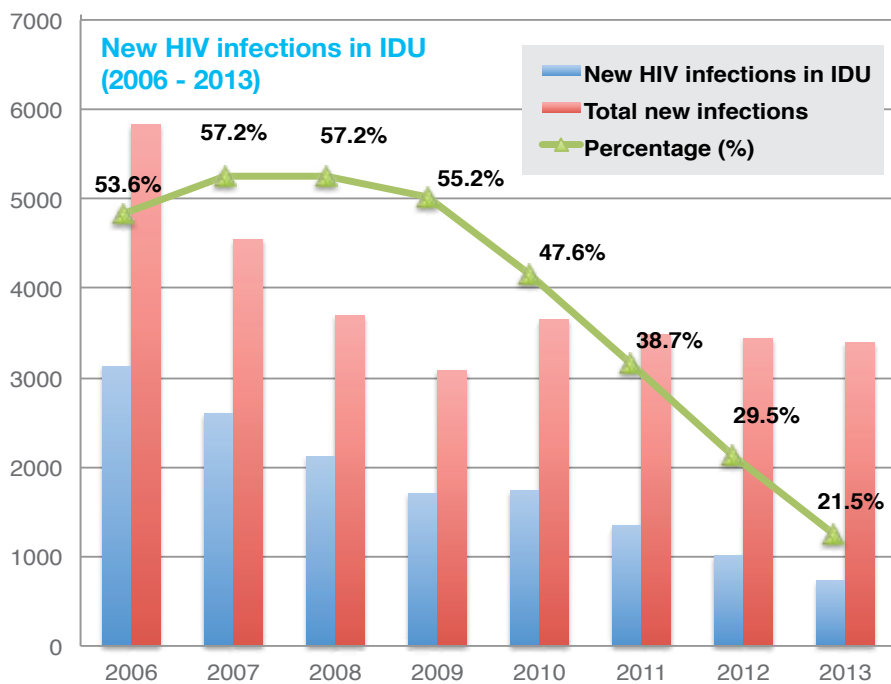
*Photo: International HIV/AIDS Alliance*

The HIV epidemic in Malaysia is concentrated in four key affected populations: Injecting drug users, sex workers, men who have sex with men and transgender people. Guided by the National Strategic Plan on HIV and AIDS 2011 - 2015, the Malaysian AIDS Council (MAC) in 2013 continued to oversee the implementation of high-impact HIV interventions with the aim of providing 80% service coverage for the aforementioned key affected populations, where 60% of those covered practise safe behaviour consistently, by 2015.



## Injecting Drug User Programme

The Harm Reduction package of services comprising the **Needle & Syringe Exchange Programme (NSEP)** and the **Methadone Maintenance Therapy (MMT)** provide injecting drug users (IDU) with access to clean injecting equipment, education on safer injecting practices and methadone for opiate substitution. Jointly developed by the Ministry of Health and MAC, these interventions have yielded a 50% reduction in new HIV infections among IDU since the implementation in 2006.



In 2013, MAC operated 37 IDU programmes through 573 outreach points nationwide. A bulk of these programmes were funded by the Ministry of Health, although additional grants to complement and expand the services were provided by international corporations and donor agencies: The Global Fund to Fight AIDS, Tuberculosis and Malaria and the International HIV/AIDS Alliance via Community Action on Harm Reduction (CAHR).

### Key figures for Harm Reduction services in 2013

**17,159** Number of new clients registered

**1,984** Number of clients referred to MMT Programme

**4,303,633** Number of clean needles distributed to clients

**61%** Recovery rates of needles

**71, 827** Cumulative number of NSEP Clients (2006 - 2013)



### Harm Reduction in Prisons

CAHR – having identified challenges in the delivery of healthcare services to prison inmates especially those who use drugs – collaborated with AIDS Foundation East – West and the Prison Department of Malaysia on a pilot project to upscale Harm Reduction services among released prisoners returning to their communities and other beneficiaries. The pilot project began in November 2013 and was implemented in the Seremban prison, which had a high number of re-entry drug offense inmates. A review will be conducted in 2014 as a follow up to this project to measure its effectiveness, improve upon the limitations, and address the gaps.



## SW / MSM / TG Programme

To address the rise of sexual transmission of HIV, MAC intensified its efforts with Partner Organisations in delivering appropriate sexual and reproductive health services and education to key affected populations at greater risk of sexually transmitted HIV namely sex workers (SW), men who have sex with men (MSM) and transgender persons (TG).

### Key figures for SW/MSM/TG programme in 2013

<b>20</b>	Number of HIV prevention programmes that addressed sexual transmission of HIV
<b>151</b>	Number of outreach points
<b>6,507</b>	Number of clients reached
<b>3,177,389</b>	Number of condoms distributed during outreach



### List of Services Offered to SW/MSM/TG Clients

- Primary health care
- Information, Education and Communication/Behaviour Change Communication community sensitisation
- Outreach and peer education
- Sexually transmitted infection (STI) prevention services, including education, testing and access to free condoms and lubricants
- Counselling and psychosocial support
- Legal support

### Funding sources for SW/MSM/TG programme in 2013

Funder	Programme
Ministry of Health	<b>4</b>
The Global Fund to Fight AIDS, Tuberculosis and Malaria	<b>11</b>
Malaysian AIDS Foundation	<b>4</b>
M.A.C Cosmetics	<b>2</b>
<b>Total</b>	<b>20</b>

# CARE AND SUPPORT PROGRAMME

## For People Living With HIV



### Hospital Peer Support Programme

Hospital Peer Support Programme delivers outreach services to hospital clients who require information and education about antiretroviral treatment and adherence, emotional management and healthy living with HIV.

In 2013, seven Partner Organisations conducted the Peer Support Programme in 16 hospitals, reaching out to more than 2708 clients living with HIV and their family and friends. This was achieved through 278 support group gatherings and peer support counselling sessions.

#### Key figures for Hospital Peer Support Programme in 2013

16	Hospital Peer Support Programmes
113	Peer Support Counseling sessions
165	Support group gatherings
2,708	Clients living with HIV and their family and friends reached

Funding for the Hospital Peer Support Programmes was primarily provided by the Ministry of Health and additionally supported by M.A.C Cosmetics.



## Shelter Home Programme

In 2013, Partner Organisations of MAC operated 17 shelter homes. These shelter homes were chiefly funded by the Ministry of Women, Family and Community Development and complemented through grants from M.A.C Cosmetics and the World Vision.

Services provided by the shelter home programme included basic nursing care, palliative care, medical referrals, bereavement counselling, and psychosocial and spiritual support services.

### Key figures for Shelter Home Programme in 2013

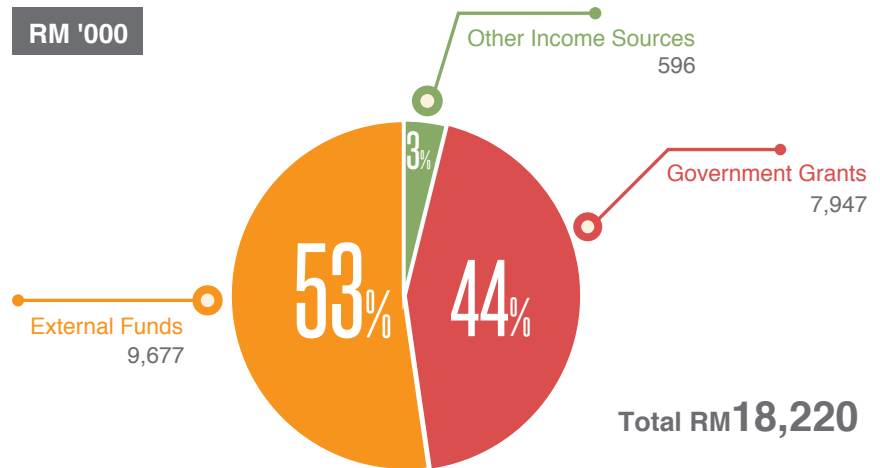
398	For People Living With HIV were served by the shelter homes
304	Shelter home beneficiaries on Antiretroviral Treatment (ARV)
>90%	Rate of treatment compliance
605	Total number of shelter home programme beneficiaries



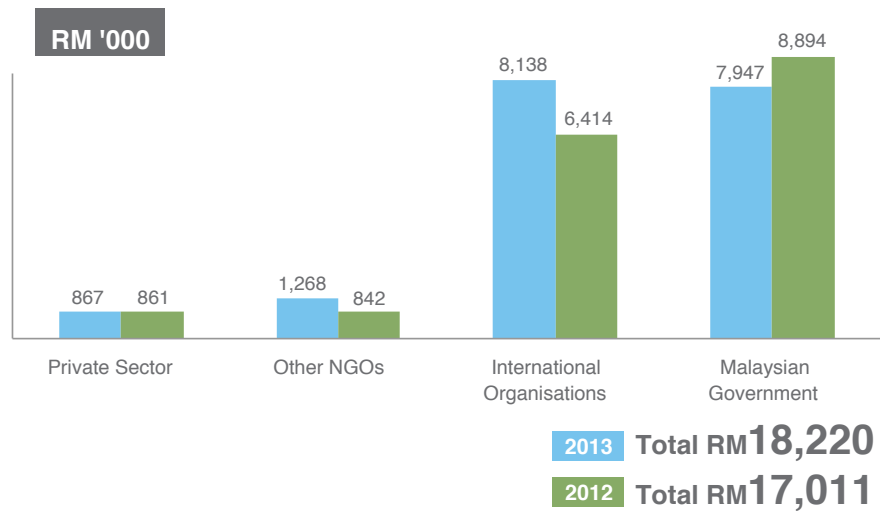
*A Performance Strengthening Workshop for HIV Programme Managers of MAC Partner Organisations capped the year. Over 30 participants took part in this four-day workshop which looked to enhance their skill set in effective work planning and implementation. The workshop was jointly organised by MAC and the Ministry of Health.*

# MAC FINANCIAL SUMMARY

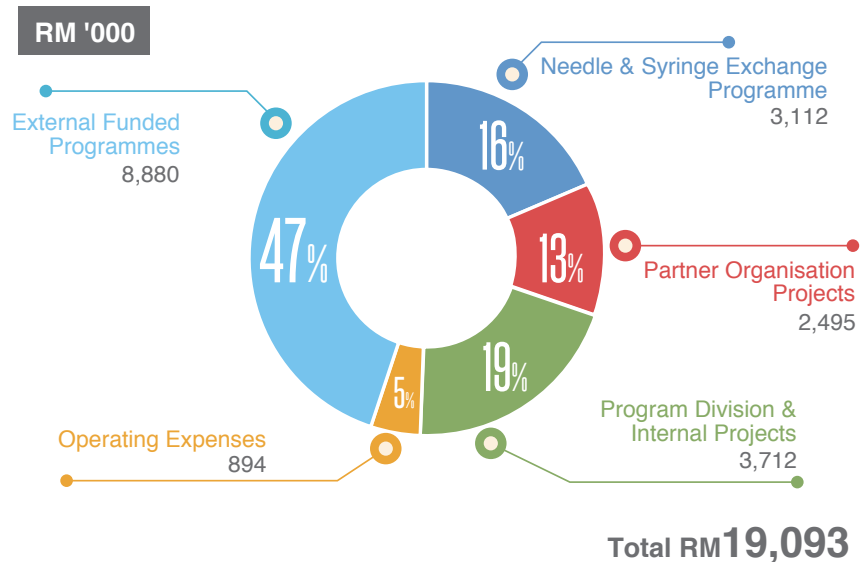
## Incoming resources



## Source of contribution by sector



## How we spent



# MALAYSIAN AIDS FOUNDATION

## Overview



**The Malaysian AIDS Foundation (MAF)** was formed in 1992 to raise and administer funds to support the activities and programmes of Malaysian AIDS Council (MAC) and its Partner Organisations. MAF funds prevention, treatment and care programmes conducted by MAC and Partner Organisations, which include efforts to:

- Prevent the spread of HIV in Malaysia
- Educate Malaysians on HIV and AIDS issues
- Support Malaysians living with HIV, especially women and children orphaned or made vulnerable by AIDS
- Protect the rights of people living with HIV who may face discrimination due to their HIV status

MAF also distributes corporate donors' funds to support projects that have been unable to secure government funding or projects located in parts of the country where resources are scarce.



# BOARD OF TRUSTEES

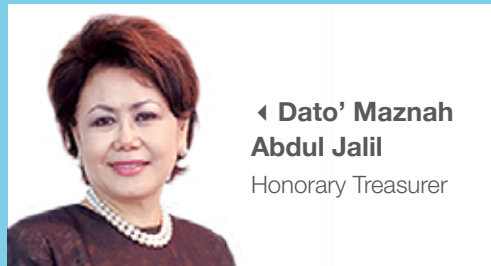
2012 - 2014



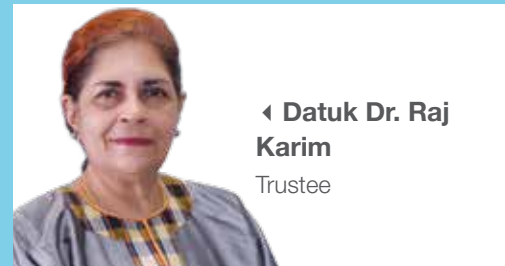
◀ **Prof. Dr. Adeeba  
Kamarulzaman**  
Chairman



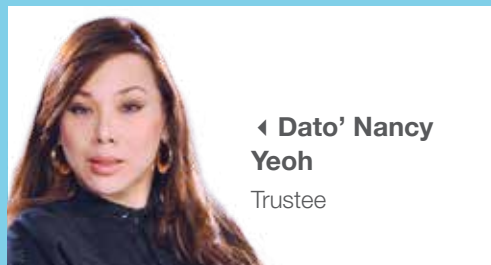
◀ **Hisham Bin  
Hussein**  
Honorary Secretary



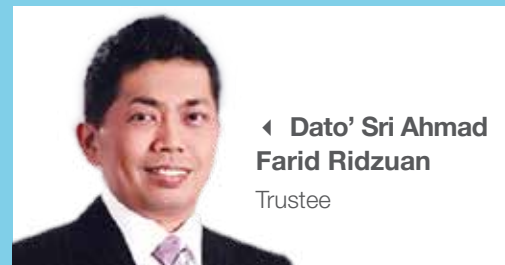
◀ **Dato' Maznah  
Abdul Jalil**  
Honorary Treasurer



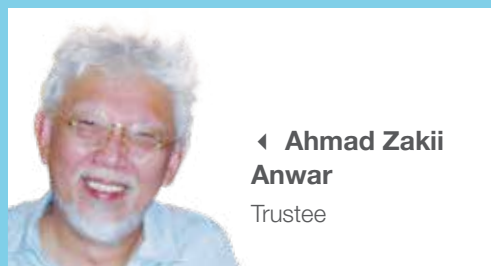
◀ **Datuk Dr. Raj  
Karim**  
Trustee



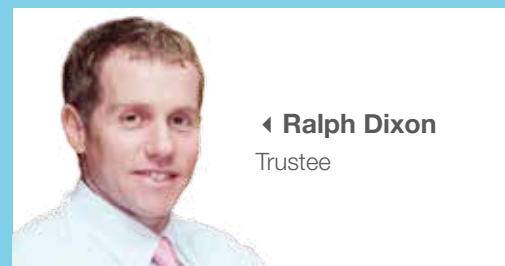
◀ **Dato' Nancy  
Yeoh**  
Trustee



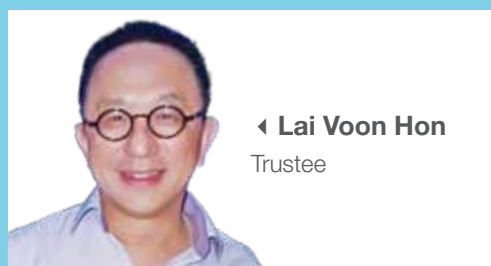
◀ **Dato' Sri Ahmad  
Farid Ridzuan**  
Trustee



◀ **Ahmad Zakii  
Anwar**  
Trustee



◀ **Ralph Dixon**  
Trustee



◀ **Lai Voon Hon**  
Trustee



◀ **Ken Woo  
Kin Fai**  
Trustee

# HIGHLIGHTS Of The Year 2013





## Malam Amal Tahajjud Cinta

3 April 2013, Grand Ballroom, Grand Hyatt Kuala Lumpur

Fareeda Presents Malam Amal Tahajjud Cinta was an exclusive charity dinner showcase which opened the Malaysian AIDS Foundation (MAF) fundraising calendar for 2013.

Fareeda House of Scarves, Malaysia's renowned fashion house of Muslim female headscarves was the proud sponsor of the dinner showcase, who sought to alleviate the socio-economic burden of underprivileged communities affected by HIV particularly women and children. Grand Hyatt Kuala Lumpur was the official hotel partner who described the partnership as their unique way of supporting Malaysians in need.

Guests – over 400 of them – were treated to an unforgettable night of spiritual and inspirational music, which was headlined by Red Ribbon Celebrity Supporter Dato' Siti Nurhaliza who for the first time performed a repertoire of songs from her 2009 album Tahajjud Cinta and reinterpretations of her other popular songs. The event also featured Red Ribbon Celebrity Supporter Bob Yusof as the opening act and the unveiling of Fareeda's latest and most popular collections.

Another highlight of the night was the charity auction conducted by another Red Ribbon Celebrity Supporter Fahrin Ahmad. Among the items auctioned off were two Fareeda headscarves exclusively designed and worn by Dato' Siti Nurhaliza and a commemorative painting of Dato' Siti Nurhaliza by renowned local artist Abdul Rahman Sulaiman.

Proceeds raised from the dinner event – totaling over RM 120,000 – were split between MAF and co-beneficiary Yayasan Ihtimam Malaysia for the development of HIV & AIDS education, prevention, treatment, care and support programmes in Malaysia.

Malam Amal Tahajjud Cinta received additional support from NGC Energy Sdn Bhd, Garnier Men, Pharmaniaga Berhad, Ireka Corporation Berhad, M.A.C Cosmetics, Arttouch, KP Marketing and Music Author's Copyright Protection Berhad. Official media partners were Kosmo!, Hello! and LISA.



# HIGHLIGHTS Of The Year 2013



## M·A·C AIDS Fund (M·A·C Cosmetics)

M.A.C Cosmetics, through its signature charitable initiative M·A·C AIDS Fund, pledged a total of RM 375,000 in conjunction with World AIDS Day 2013 to be divided among three Partner Organisations of the Malaysian AIDS Council: Pertubuhan Komuniti Cakna Terengganu, Sabah AIDS Support Services Association (KASHI) dan Pertubuhan Wanita dan Kesihatan Kuala Lumpur (WAKE).

The donation, which was raised through 100% of the sale price of M·A·C's VIVA GLAM lipstick and lipglass, would be utilised to fund shelter homes for people living with HIV run by the three aforementioned organisations.

As the largest corporate non-pharmaceutical donor in the arena, M.A.C Cosmetics has cumulatively donated more than RM 2 million over the course of its decade-long partnership with Malaysian AIDS Foundation for the fight against HIV and AIDS.

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## Standard Chartered Paediatric AIDS Fund

The Standard Chartered Paediatric AIDS Fund provides financial assistance to underprivileged children aged 0 – 12 years living in HIV affected households with a monthly allowance of RM 200 per child. Initiated in 1996 and later adopted by Standard Chartered in 2008, this scheme disburses over RM 360,000 to 150 children per annum.



## L'Oréal Malaysia's Keep in School Scheme (KISS)

Established in 2009, KISS is L'Oréal Malaysia's support for adolescents between the ages of 13 -17 who are affected by HIV. In 2013, approximately RM 120,000 worth of monthly allowances was distributed through this scheme.



## PAL Scheme

PAL Scheme (previously known as Medicine Assistance Scheme) helps underprivileged Malaysians living with HIV receive second-line antiretroviral medicines. A total of 59 beneficiaries accessing HIV treatment from seven hospitals nationwide were given these lifesaving medicines – worth over RM286, 000 in total per annum – every other month through the PAL Scheme in 2013.



## Maybank Treats Fair

In its third consecutive year of partnership, Maybank through the Maybank Treats Fair 2013 helped Malaysian AIDS Foundation raise a total of RM 72,250 from Treats point redemption and charity auction conducted by Red Ribbon Celebrity Supporters.

## Circle of Friends

Circle of Friends is Malaysian AIDS Foundation's public fundraising drive launched in 2013 to attract donations from select strategic locales in the Klang Valley area. Through a scheduled distribution of brochures and return envelopes, this campaign amassed over RM 157,000 in its first year run. Circle of Friends was made possible through a collaboration with POS Malaysia Berhad.



## L'Oréal Professionnel Colour For Life

L'Oréal Professionnel first launched Colour for Life, a nationwide fundraising campaign to give hope and help children living with and affected by HIV, for Malaysian AIDS Foundation (MAF) in 2002. In 2013, the campaign brought together five L'Oréal Professionnel Artistic Ambassadors Datuk Professor (Dr) Jimmy Choo Yeang Keat OBE, Royal Selangor, Tom Abang Saufi, Eric Choong and Winnie Sin to design a t-shirt each which was then replicated into limited edition tote bags sold at RM 25 in participating salons nationwide. This year's campaign culminated in a Charity Haircut Drive held in October where L'Oréal Professionnel hair stylists offered professional haircuts to the public for only RM20. Proceeds from the sale of limited edition tote bags and haircut drive were donated to MAF.

## Abbvie for PAL Scheme

Abbvie Sdn. Bhd., a leading research-based pharmaceutical company, pledged RM 200,000 to PAL Scheme for the benefit of underprivileged Malaysians living with HIV on second-line HIV treatment. The contribution, which was presented during the national World AIDS Day 2013 launch ceremony in Kuala Terengganu, was Abbvie's commitment to improving access to treatment and ultimately the quality of health of people living with HIV everywhere.



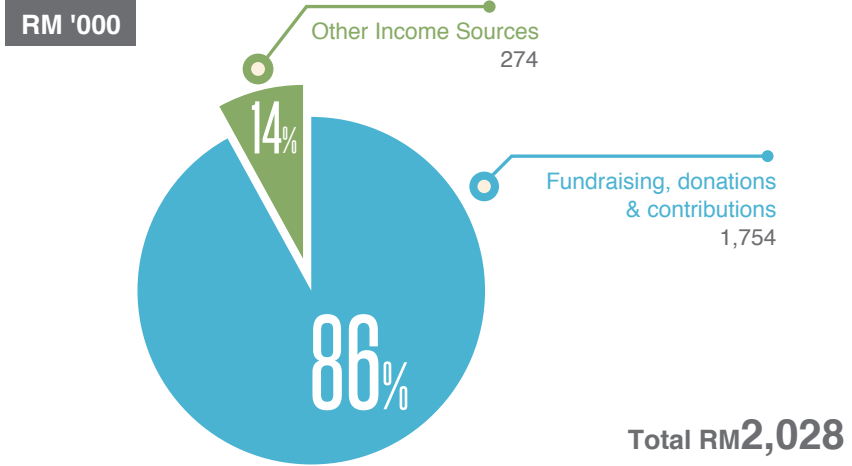
## Menara Kuala Lumpur Up Close & Personal with Red Ribbon Celebrity Supporters

The two-day hi-tea affair organised by Menara Kuala Lumpur in celebration of Secretaries' Week 2013 aimed to raise funds for MAF. Five Red Ribbon Celebrity Supporters - Faizal Tahir, Bob Yusof, Dayang Nurfaizah, Fahrin Ahmad and Aaron Aziz - entertained guests and along the way helped to raise RM 130,000.

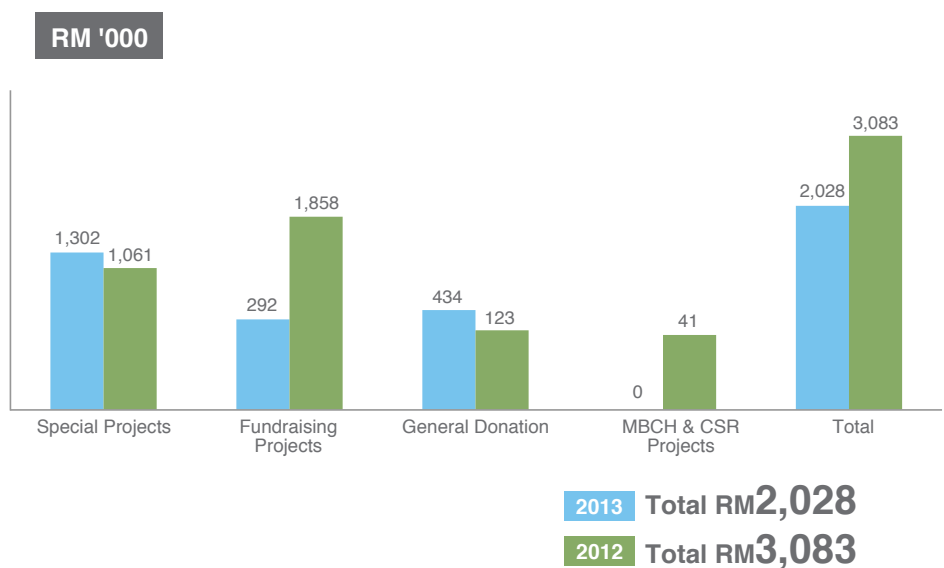


# MAF FINANCIAL SUMMARY

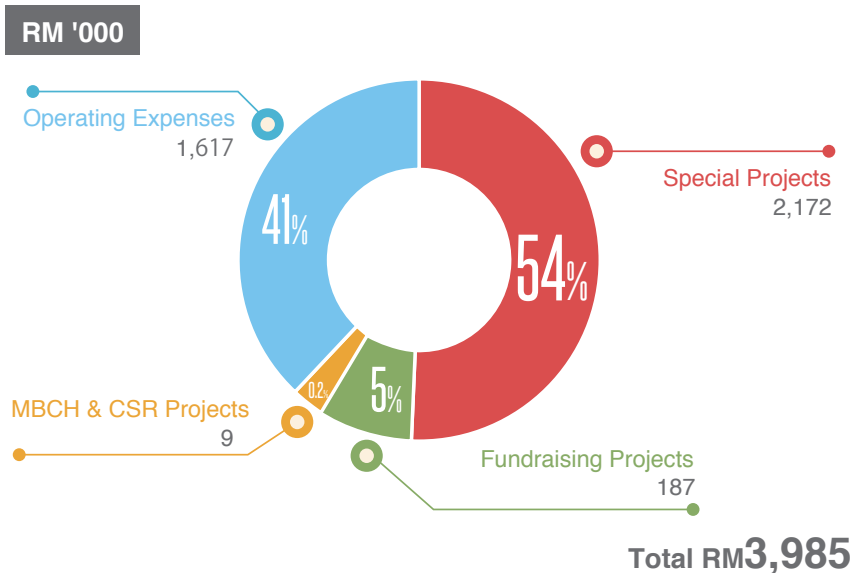
## Incoming resources



## Source of contribution by sector



## How we spent





GETTING TO ZERO

## PARTNER ORGANISATIONS

AIDS Action and Research Group • Buddhist Missionary Society Malaysia • Catholic Welfare Services • Community AIDS Service Penang • Drugs Intervention Community Malaysia (DIC MALAYSIA) • Family Health Development Association • Federation of Reproductive Health Associations, Malaysia (FRHAM) • Harapan Komuniti Bhd • He Intends Victory • Kelab Rakan Pendokong Bekas Penagih Dadah, Melaka (RAKAN) • Kelab Sahabat META • Kuala Lumpur AIDS Support Services Society • Majlis Belia Malaysia • Majlis Kebajikan Kanak-Kanak Malaysia • Majlis Peguam (Bar Council Malaysia) • Malaysian Christian Association for Relief (Malaysian Care) • Malaysian Consultative Committee of Buddhism, Christianity, Hinduism, Sikhism and Taoism (MCCBCHST) • Malaysian Dental Association (MDA) • Malaysian Indian Youth Council (MIYC) • Malaysian Medical Association (MMA) • Malaysian Red Crescent Society (MRCS) • National Council Of Women's Organisations Malaysia (NCWO) • Natural Therapy Centre (NTC) • Obstetrical & Gynaecological Society of M'sia (O&G) • Persatuan Insaf Murni • Persatuan Pembantu Perubatan Malaysia (PPPM) d/a Bhg Pembangunan Kesihatan Keluarga Kementerian Kesihatan Malaysia • Persatuan Pengamal Perubatan Alami, Malaysia • Persatuan Perantaraan Pesakit Kelantan (SAHABAT) • Persatuan Perubatan Islam Malaysia (PPIM) (Islamic Medical Association of Malaysia) • Pertubuhan Advokasi Masyarakat Terpinggir Kuala Lumpur dan Selangor • Pertubuhan Cahaya Harapan Negeri Kedah • Pertubuhan Harapan Kasih • Pertubuhan Kebajikan Intan Zon Kehidupan Johor Bahru (INTAN LIFEZONE) • Pertubuhan Komuniti CAKNA Terengganu • Pertubuhan Komuniti Intan, Teluk Intan (PKI) (Intan Dropin Society) • Pertubuhan Wanita & Kesihatan KL (WAKE) (Women & Health Association of Kuala Lumpur) • PT Foundation (PT) • Sabah AIDS Support Service Association • Safe Clinic • Sandakan AIDS Support Group Association • Sarawak AIDS Concern Society (SACS) • Selangor and Federal Territory FPA • St. John Ambulan of Malaysia (SJAM) • Tenaganita Sdn Bhd (Tenaganita) • The Boys' Brigade In Malaysia • The Buddies Society Of Ipoh • The Estates Hospital Assistants Association, Peninsular Malaysia (EHAA) • Women's Aid Organisation (WAO) • Youth With A Mission Malaysia (YWAM)



### Malaysian AIDS Council Malaysian AIDS Foundation

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